

REQUEST FOR PROPOSAL (RFP)

FOR

Selection of Agency for "Establishment of Millet Cafe's on Turnkey Basis Including Branding, Interior Design, Civil Works Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State:

RFP No: APPC/SERP/Millet/01/2026-27

Issued on: 03-06-2026

Techno-Commercial Bid

By

Andhra Pradesh Productive Council On behalf of Society for
Elimination of Rural Poverty (SERP) Government of
Telangana



Productivity House, Plot No.87, Road No.2,
Banjara Hills, Hyderabad – 500 033

Email id- nvrao@appc.in/Contact No. 040-
23542827

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DISCLAIMER

The information contained in this Request for Proposal document ("RFP") or subsequently provided to Applicants, whether verbally or in documentary or any other form by or on behalf of the Authority or any of their employees or advisers, is provided to Applicants on the terms and conditions set out in this RFP and such other terms and conditions subject to which such information is provided.

This RFP is not an agreement and is neither an offer nor invitation by the Director General, Andhra Pradesh Productivity Council (APPC) to the prospective Applicants or any other person. The purpose of this RFP is to provide interested parties with information that may be useful to them again the formulation of their Proposals pursuant to this RFP. This RFP includes statements, which reflect various assumptions and assessments arrived at by the Authority in relation to the Project. Such assumptions, assessments and statements do not purport to contain all the information that each Applicant may require. This RFP may not be appropriate for all persons, and it is not possible for the Authority, its employees, or advisers to consider the objectives, technical expertise and particular needs of each party who reads or uses this RFP. The assumptions, assessments, statements, and information contained in this RFP, may not be complete, accurate, adequate, or correct. Each Applicant should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments and information contained in this RFP and obtain independent advice from appropriate sources.

Information provided in this RFP to the Applicants is on a wide range of matters, some of which depends upon interpretation of law. The information given is not an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. The Authority accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on the law expressed herein.

The Authority, its employees and advisers make no representation or warranty and shall have no liability to any person including any Applicant under any law,

statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this RFP or otherwise, including the accuracy, adequacy, correctness, reliability or completeness of the RFP and any assessment, assumption, statement or information contained therein or deemed to form part of this RFP or arising in any way in this Selection Process.

The Authority also accepts no liability of any nature whether resulting from negligence or otherwise, however caused arising from reliance of any Applicant upon the statements contained in this RFP. Authority may in its absolute discretion, but without being under any obligation to do so update, amend or supplement the information, assessment or assumption contained in this RFP.

The issue of this RFP does not imply that the Authority is bound to selection of Organization or the Selected Organization, as the case may be, for the Project and the Authority reserves the right to reject all or any of the Proposals without assigning any reasons whatsoever.

The Applicant shall bear all its costs associated with or relating to the preparation and submission of its Proposal including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by the Authority, or any other costs incurred in connection with or relating to its Proposal. All such costs and expenses will remain with the Applicant and the Authority shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by an Applicant in preparation or submission of the Proposal, regardless of the conduct or outcome of the Bidding Process.

**Notice inviting Request For Proposal (RFP) for
Selection of Agency for "Establishment of Millet Café's on
Turnkey Basis Including Branding, Interior Design, Civil Works
Equipment Supply, Installation, Training and Operational
Support at 4 Locations in Telangana State for SERP Go.TG"**

Andhra Pradesh Productivity Council (APPC) on behalf of Society for Elimination of Rural Poverty (SERP) Government of Telangana (SERP), Government of Telangana, invites proposal from experienced organisations with proven track record for Selection of Agency for Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State for SERP Go.TG.

1. Introduction:

The Society for Elimination of Rural Poverty (SERP), Telangana was established to mobilize rural poor women into strong and self-sustaining Community-Based Organizations (CBOs) that work for poverty reduction and overall development. So far, 47.40 lakh rural poor women have been organized into 4.37 lakh Self-Help Groups (SHGs), 18,000 Village Organizations (VOs), 553 Mandal Samakhyas (MSs), and 32 Zilla Samakhyas (ZSs). SERP follows a multidimensional poverty alleviation strategy that focuses on building sustainable community institutions of the poor, improving financial access through SHG-Bank linkage and Stree Nidhi, promoting sustainable livelihoods, enhancing access to social safety nets and entitlements, and improving human development indicators.

Building on this strong foundation of women's collectives and enterprises, SERP is continuously exploring innovative livelihood opportunities that can generate sustainable incomes while responding to emerging market demands. One such opportunity lies in the growing consumer preference for healthy, nutritious, and environmentally sustainable food products. In recent years, millets have gained significant recognition due to their high nutritional value, climate resilience, and role in promoting food and nutrition security. Supported by national and state level initiatives, millet-based foods are witnessing increasing demand among health conscious consumers, creating a promising market opportunity for women

led food enterprises.

Recognizing this potential, SERP envisions the establishment of Millet Cafes as a strategic intervention to transform SHG women from producers and community members into successful food business entrepreneurs.

The proposed Millet Cafes will serve not merely as food outlets but as demonstration models of women-led entrepreneurship. These cafes will offer consumers a range of nutritious and innovative millet based menu while showcasing the business capabilities of SHG women. The cafes will function as integrated platforms for preparation, display, promotion and sale of millet foods, creating local employment opportunities and generating sustainable income streams for women and their institutions.

Through this initiative, SERP aims to nurture a new generation of rural women entrepreneurs who can successfully manage food enterprises, build local brands, and access expanding markets. Simultaneously, the Millet Cafes will contribute to increasing millet consumption, promoting healthy dietary practices, strengthening local value chains, and advancing the broader goals of women's economic empowerment, nutrition security and sustainable rural development in Telangana.

To ensure effective implementation and long-term sustainability, the project envisages engagement of specialized Business Development Service (BDS) providers for planning, design, branding, operationalization, capacity building, procurement systems, and enterprise management support for Millet Café's and related SHG-led food enterprises.

APPC invites response to this Request for Proposal (RFP) on behalf of SERP. Selection of the agency would be based on Technical and Financial Bid method as detailed in the RFP.

The invited agencies are required to submit their technical and financial proposals for "Selection of Agency for "Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State for SERP Go.TG" in accordance with the conditions stipulated in this RFP document. Some of the important points regarding the RFP include but not limited to:

1. Duration of the establishment is 3 months and if required, in the best interest of the cafe's, there may be an extension of time period based on mutual agreement. However, the extension of time period can be for a maximum period of One month at each instance.
2. The details regarding eligibility criteria, scope of work, application procedures, selection methodology and other terms and conditions are stated in the RFP document.
3. The Agency shall be selected in accordance with the Technical and Financial Bid method.
4. The specified norms are indicative and can be relaxed / changed in accordance with the requirements of the project by APPC on behalf of SERP, GoTG
5. Amendments / Corrigendum if any, shall be communicated to the interested agencies that are invited to submit the proposal.
6. Technical and Financial bids must be prepared in the prescribed formats only and submitted to:

Director General, Andhra Pradesh Productivity Council, Productivity House, Plot No.87, Road No.2, Banjara Hills, Hyderabad – 500 033 on or before **3:00 pm of 24-06-2026** by hand/ **through courier / speed post.**

7. Incomplete proposals or those received after the specified time and date and the responses that do not confirm with specified requirement shall not be considered.

Director General

Andhra Pradesh Productivity Council (APPC)

2. Schedule for Invitation of RFP

A	Name of the Client	Society for Elimination of Rural Poverty (SERP), GoTG
B	Address where response to RFP has to be submitted	Address: Andhra Pradesh Productivity Council (APPC) , Productivity House, Plot No.87, Road No.2, Banjara Hills, Hyderabad – 500 033
C	Pre-Bid Queries	e-Mail all the queries by 5.00 pm of 10-06-2026 to nvrao@appc.in
D	Last date & time for submission of response to RFP	On 24-06-2026 latest by 3:00 pm
E	Time, Place and date for opening of Cover-A – Eligibility Criteria	On 24-06-2026 at 4:00 pm at Andhra Pradesh Productivity Council (APPC) , Productivity House, Plot No.87, Road No.2, Banjara Hills, Hyderabad – 500033 The bids will be opened in presence of the bidders who choose to be present.
F	Technical Presentation & Finalisation of evaluation of Technical Bids by Competent Authority	Date for Technical presentation shall be communicated to the applicants
G	Time, Place and date for opening of the Financial Proposal (Cover- C)	Date & Time would be intimated later. Andhra Pradesh Productivity Council (APPC) , Productivity House, Plot No.87, Road No.2, Banjara Hills, Hyderabad – 500033 The Cover C will be opened in presence of the bidders who qualify as per the criteria defined for Technical Proposal in Cover B.
H	Cost of RFP Document	INR. 10,000.00 (Ten Thousand) in in the form of a Demand Draft issued by one of the Nationalized/Scheduled Banks in India in favour of the Andhra Pradesh Productivity Council Hyderabad payable at Hyderabad
I	EMD	INR 1.00 lakhs (Rupees One lakhs each location only) in the form of a Demand Draft issued by one of the Nationalized/Scheduled Banks in India infavour of the Andhra Pradesh Productivity Council Hyderabad payable at Hyderabad

3. Request for Proposal (RFP)

Project Title: Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State

Date of issue: 03-06-2026

Due Date of Submission: 24-06-2026

Time (IST): 15:00 hrs

The Andhra Pradesh Productivity Council (APPC) intends to enter into an agreement with selected agency for provision of services outlined in the Terms of Reference (ToR) through a competitive bidding process.

Any questions or queries regarding the RFP must be submitted through e-mail (nvrao@appc.in) before 5.00 pm on 10-06-2026. Thereafter, no request for information will be considered.

1. The service provider will be selected under Technical and Financial selection method and as per the procedures as described in this RFP.
2. The RFP includes the following documents:
 - Scope of Work & Terms of Reference
 - Technical Proposal – Prescribed Forms
 - Financial Proposal - Prescribed Forms

The proposal (technical and financial) should be submitted in separate sealed envelopes, sealed into one outer envelope, latest by the date and time mentioned above. Any proposals received after the stipulated date and time shall not be considered.

Detailed scope of work, terms of reference and prescribed forms for submission of the proposal are detailed in this RFP document.

Interested bidders are requested to carefully go through the RFP and submit queries or seek clarifications regarding the RFP, if any, before the specified date and time in writing.

The response to the queries & clarifications sought shall be shared with all the bidders invited to bid for the study.

4. SCOPE OF WORK

OBJECTIVE OF ESTABLISHMENT OF MILLET CAFÉ'S:

- *To promote millet-based food products and create sustainable market opportunities for SHG-produced goods.*
- *To strengthen livelihoods and income generation opportunities for SHGs, women entrepreneurs, and producer groups.*
- *To encourage healthy and nutritious food consumption through millet-based products.*
- *To establish integrated millet cafés and sales centers for processing, branding, marketing, and retailing of millet products.*
- *To create a sustainable value chain ecosystem for procurement, aggregation, processing, packaging, and distribution of millet products.*
- *To enhance market linkages for SHG products through institutional, retail, and digital channels.*
- *To build the capacity of SHGs and local communities in food enterprise management and business operations.*
- *To support local millet farmers and promote climate-resilient agriculture through increased millet consumption and market demand.*
- *To develop standardized operational systems, quality control mechanisms, and food safety practices for millet enterprises.*
- *To generate employment opportunities at the community level through millet-based enterprises and allied activities.*

Context:

Society for Elimination of Rural Poverty (SERP) Government of Telangana is in the process to establishment of millets café's a comprehensive framework for the end to end planning, design, infrastructure setup, branding, operationalization, capacity building and promotional activities for the Millet Cafe at 4 locations.

1. Hyderabad- Indira Mahila Shakthi Bazaar (IMSB)
2. Hyderabad-BRK Bhavan
3. Hyderabad-MCRHRD
4. Yadadri Bhuvanagiri District in Telangana State.

Project scope of activities :

<p>1</p>	<p>Enterprise Conceptualization & Planning</p>	<ul style="list-style-type: none"> • Development of Millet Cafe at 4 Locations i.e., Hyderabad- Indira Mahila Shakthi Bazaar (IMSB), Hyderabad-BRK Bhavan, Hyderabad-MCRHRD, and Yadadri Bhuvanagiri Districts in Telangana State • The cafe and outlet need to be established at different locations of the state of Telangana. • Customer flow, menu mix and operational feasibility inputs • Context based customization for urban government office setting
<p>2</p>	<p>Infrastructure Setup & Civil Works</p>	<ul style="list-style-type: none"> • Civil renovation and fit out of cafe space at 4 locations i.e., Hyderabad- Indira Mahila Shakthi Bazaar (IMSB), Hyderabad-BRK Bhavan, Hyderabad-MCRHRD and Yadadri Bhuvanagiri Districts of Telangana State. • Location wise floor details are enclosed • Flooring, ceiling, partition walls, doors, windows and electrical wiring • Plumbing, water supply, drainage and sanitation systems • Ventilation, exhaust and fire safety installations • Furniture, seating, counters, display units and storage racks • Air conditioning/cooling system and lighting • Signage mounting structures and facade branding elements
<p>3</p>	<p>Kitchen Systems & Equipment</p>	<ul style="list-style-type: none"> • Full commercial kitchen setup including modular kitchen platform • Induction cooktops, millet-specific cookers, steamers and pressure cookers • Refrigeration: commercial refrigerator, deep freezer and chiller • Food processing equipment: wet grinder, mixer-grinder, blender etc. • Stainless steel workstations, shelving and storage racks • Water purifier/RO system and dishwashing area • Fire suppression / hood exhaust system • Small wares: utensils, serving equipment, cutlery, crockery, glassware POS terminal, billing counter and cash drawer

<p>4</p>	<p>Brand Identity & Experience Design</p>	<ul style="list-style-type: none"> • Master brand architecture and visual identity system • Millet Cafe locations i.e., Hyderabad- Indira Mahila Shakthi Bazaar (IMSB), Hyderabad-BRK Bhavan, Hyderabad-MCRHRD and Yadadri Bhuvanagiri Districts in Telangana State. • Logo design, colour palette, typography and brand style guide • Signage systems: fascia board, internal way finders, menu boards(English & Telugu) • Wall murals, millet awareness panels and SHG storytelling displays • Packaging design: carry bags, food boxes, cups, napkins, and labels • Uniforms for SHG staff (aprons, caps, name tags) • Menu card design (print & digital) • Point-of-sale branding: standees, table tents, counter display
<p>5</p>	<p>Offline Promotional Activities</p>	<ul style="list-style-type: none"> • Grand launch event management, banners invitations at 4 locations i.e., Hyderabad- Indira Mahila Shakthi Bazaar (IMSB), Hyderabad-BRK Bhavan, Hyderabad-MCRHRD and Yadadri Bhuvanagiri Districts in Telangana State. • Newspaper advertisements (Telugu & English) • Hoardings and flex banners at strategic locations near all locations • Brochures and product catalogs for institutional buyers • Participation in government food/agri exhibitions and millet awareness campaigns • Collaboration with nearby offices, Banks and institutions for bulk order tie-ups
<p>6</p>	<p>Online & Digital Promotional Activities</p>	<ul style="list-style-type: none"> • Social media setup and management: Instagram, Facebook, WhatsApp Business • Content creation: reels, photos and millet recipe videos • Google My Business listing and management at 4 locations i.e., Hyderabad- Indira Mahila Shakthi Bazaar (IMSB), Hyderabad-BRK Bhavan, Hyderabad-MCRHRD, and Yadadri Bhuvanagiri Districts Telangana State. • Onboarding on Swiggy and Zomato for delivery and online visibility • QR code based digital menu and ordering system • WhatsApp broadcast for daily specials and offers • Email / SMS campaigns for institutional customers • Website landing page with menu, story and online pre-

		<p>order</p> <ul style="list-style-type: none"> • Paid social media promotions (Meta Ads) for local awareness • Influencer / food blogger collaborations for launch buzz
7	Operations, SOPs & Quality Systems	<ul style="list-style-type: none"> • SOPs for kitchen operations, hygiene, procurement, billing and inventory • Food safety compliance frameworks (FSSAI guidelines) • Cost control, productivity and quality monitoring systems • Daily reporting and MIS dashboard for cafe management
8	Capacity Building & Training	<ul style="list-style-type: none"> • Training modules for SHG women on operations, customer handling and digital payments • On-site handholding during pilot launch period (minimum 30 days) • New millet recipe training for bulk cooking and cafe format service • Menu finalization based on government office customer segment • User friendly training manuals and toolkits in Telugu
9	Technology & Digital Integration	<ul style="list-style-type: none"> • POS integration and basic MIS dashboard • QR-based digital menu and ordering (dine-in and pre-order) • Swiggy / Zomato merchant account setup and management • Online payment gateway integration (UPI, cards) • Basic inventory management software • POS integration and basic MIS dashboard • QR-based digital menu and ordering (dine-in and pre-order) • Swiggy / Zomato merchant account setup and management • Online payment gateway integration (UPI, cards) • Basic inventory management software

A. Deliverables:

- i. Act as technical, design, branding and productivity partner for end to end execution
- ii. Prepare detailed project plan, drawings, BOQs and timeline within 20 days of entering agreeemnt.

- iii. Manage and monitor civil works, kitchen setup, branding and digital promotional activities
- iv. Develop standardized enterprise models, SOPs and training content
- v. Provide on-site support for pilot launch and 30-day stabilization period
- vi. Manage all online and offline promotional campaigns within approved budgets
- vii. Submit periodic progress and completion reports to SERP Telangana

Other details for the quotation are as follows: -

1. Description of the work: Selection of Agency for "Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations i.e., Hyderabad- Indira Mahila Shakthi Bazaar (IMSB), Hyderabad-BRK Bhavan, Hyderabad-MCRHRD, Mahabubnagar and Yadadri Bhuvanagiri Districts in Telangana State.

2. Time for completion of work: The vendor should complete the works 3 Months from the date of Agreement for construction of café and outlets.

3. Locations: The café and outlet need to establish at different locations of the state of Telangana. The site location where the café and outlet need to establish will be provided by the organization. The jurisdiction of the place belongs to the undersigned, vendor have no right to utilize the place for their own benefit.

4. Quantity: The total 4 number of café and outlets that need to established will be informed by the organization as per the need.

5. Validity of bid: The bid shall be valid for a period of 90 days from the date of opening of the tender.

6. Insurance: All necessary required insurance to be done by the distributor till job is handed over.

7. Price escalation: No price escalation will be allowed by the undersigned quantity, design and estimate at any time for whatsoever the reason. The vendor should quote his/her percentage considering the restriction, if any, on entry/ exit of vehicles and labourers to/ from the site of work. No claim or compensation on this account shall be entertained from the vendor.

8. The Price Quoted: The estimates can be revised as per the change in the design and locations. The undersigned shall have a revised estimates for various places which are approved, and the vendor need to revise their estimates as per the change in the quantity or/and design of café and/or outlet. So, work order issued as per the individual locations and value will be revised accordingly.

9. Taxes: GST will be paid as per actual against service of documentary evidence and this should not be included in quoted rate. Also, you will be required to comply the provisions in the GST Law. The bidder shall quote his price which should include all Taxes, duties, and all other levies applicable i.e.,

sales Tax, Income Tax, Custom duty, Contract Tax, Entry Tax, etc. excluding GST & Labor cess which will be paid over the billed amount

10. Project Steering Committee (PSC): A Steering Committee shall be constituted comprising representatives from SERP, CBOs and APPC to oversee the selected organization and monitor progress on a milestone basis.

11. Periodic Report Submission: Consultant shall submit project progress report on weekly basis in comparison with the time lines proposed in inception report. Any deviation in schedules, the bidder shall be liable to pay the penalty and it is deducted from the payment due to the consultant at the rate of 0.25% of the amount per week upto a maximum of 5%. However, the Project Steering Committee (PSC), depending on the circumstances and the reasons for the scheduled variance, may waive-off or reduce penalty component.

5. Terms and Conditions

Conflict of Interest:

The selected organization is required to provide professional, objective, and impartial services, at all times holding the project interests paramount, strictly avoiding conflicts with other assignments or own interests of the consultant, and act without any consideration for future work.

The selected organization has an obligation to disclose to the Client any situation of actual or potential conflict that impacts its capacity to serve the best interest of its Client. Failure to disclose such situations may lead to disqualification of the Consultant or the termination of its Contract.

Conflict among consulting assignments: a Consultant (including its Experts and Sub-consultants) or any of its affiliates shall not be hired for any assignment that, by its nature, may be in conflict with another assignment of the Consultant for the same or for another Client.

Others:

Bidder is expected to examine all instructions, forms, terms, specifications etc. in the bidding documents. Failure to furnish information required by the bid documents or submitting a bid not substantially responsive to the bid documents in every respect may result in the rejection of the bid.

The bid prepared by the bidder, as well as all correspondence and documents relating to the bid executed by the bidder shall be in English.

6. Checklist for –Pre-Qualification Criteria

A- Agency's Profile:

Organizational: Provide a brief description of the background and organization of your firm/entity. The brief description should include ownership details, date and place of incorporation of the firm, objectives of the firm etc.

B- Eligibility Information / Qualification criteria (Mandatory Clause):

#	Parameter	Supporting documents to be provided
1	The bidder must be incorporated & registered in India, under any Act and should be in operations for minimum of 3 years	Certificate of incorporation, PAN and GSTRegistration Certificate MSME Registration (Preferred) (exempted for DPIIT Recognised Startup's)
2	The Bidder must enclose the cost of RFP INR. 10,000.00 (Ten Thousand) in in the form of a Demand Draft	Copy of DD (exempted for DPIIT Recognised Startup's)
3	INR 1.00 lakhs (Rupees One lakhs Each Location only) in the form of a Demand Draft issued by one ofthe Nationalized/Scheduled Banks in India	Copy of EMD (exempted for DPIIT Recognised Startup's)
4	The bidder should have an average annual turnover of Rs. 5 crore or above for the last three financial years. (i.e. FY 2025 – 26 (provisional), 2023-2024, 2024-2025 & 2025 -2026)	Copy of the audited Profit and Loss Account / Balance Sheet / Annual report of the last three financial years(i.e. FY 2025 – 26 (provisional), 2023-2024, 2024-2025 & 2025 - 2026). For FY 2025 – 2026 – provisional statement to be certified by a Chartered Accountant (exempted for DPIIT Recognised Startup's)
5	The bidder should have a total turnover of Rs. 2 crore in the last three financial years. (i.e. FY 2025 – 26 (provisional), FY 2023-2024, 2024-2025 & 2025 -2026) coming from its Government Consulting services.	Copy of the audited Profit and Loss Account / Balance Sheet / Annual report of the last three financial years(i.e. FY 2020 – 21 (provisional), FY 2023-2024, 2024-2025 & 2025 - 2026). For FY 25 – 26 – provisional to be certified by a Chartered Accountant (exempted for DPIIT Recognised Startup's)

6	The Bidder Must have successfully executed at least 2 (two) branding & signage projects for government departments, PSUs, FMCG companies, QSR chains, or institutional clients during the last 5 years, each valued at a minimum of Rs. 5 Lakhs	Copy of Engagement / Contract / Client letter (exempted for DPIIT Recognised Startup's)
7	The bidder Must have successfully executed at least 2 (two) infrastructure / interior / modular unit setup projects during the last 5 years, each valued at a minimum of Rs. 10 Lakhs	Copy of Engagement / Contract / Client letter (exempted for DPIIT Recognised Startup's)
8	The bidder must have Prior experience in setting up food kiosks, cafes, canteens, cloud kitchens, or similar food service infrastructure is desirable (will receive additional marks during technical evaluation)	Copy of Engagement / Contract / Client letter/ Site Visit Reports (exempted for DPIIT Recognised Startup's)
9	The bidder must possess own production facility in at least 5000 Sq.ft area with in house cooling equipment manufacturing capability or workshop for fabrication of branding materials and modular units, OR have a demonstrated tie-up with a certified fabrication partner	Copy of Engagement / Contract / Client letter/MOU
10	The Bidder must have a minimum team of: 1 Project Manager, 1 Site Supervisors, 1 Graphic Designers, and skilled fabrication workforce	Organizational Chart with CVs of key personnel; Staff PF/ESI records or appointment letters
11	The bidder shall not have been blacklisted by any Central / State Government (Central/State Government and Public Sector) or under a declaration of ineligibility for corrupt or fraudulent practices.	An Undertaking specifying that the Organisation is not blacklisted by any Government Agency. To be certified by Authorised signatory

7. Technical Bid

The Technical Proposal shall not include any financial information. A Technical Proposal containing material financial information shall be declared non-responsive.

Depending on the nature of the assignment, the Consultant is required to submit a Full Technical Proposal (FTP), using the Standard Forms provided in Section 3 of the RFP.

The Consultant shall submit a signed and complete Proposal comprising the documents and forms. The submission can be done by Registered / Speed Post / Courier / by hand as per the timelines mentioned.

An authorized representative of the Consultant shall sign the original submission letters in the required format for Pre-qualification criteria and both the Technical and Financial Proposals. The authorization shall be in the form of a written power of attorney attached to the Technical Proposal.

Any modifications, revisions, interlineations, erasures, or overwriting shall be valid only if they are signed or initialed by the person signing the Proposal.

The signed Proposal shall be marked "**Original**", and its copies marked "**Copy**" as appropriate. The number of copies is indicated in the RfP document. All copies shall be made from the signed original. If there are any discrepancies between the original and the copies, the original shall prevail.

The original and all the copies of the Technical Proposal shall be placed inside of a sealed envelope clearly marked "PRE-QUALIFICATION CRITERIA" (Cover- A), "Selection of Agency for "Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State for reference number, name and address of the Consultant.

- i. Technical bid shall be as per **section 47** of this document
- ii. Bidder should mention contact details such as name, designation email, address, phone/fax numbers of the point of contact from organisation side
- iii. Technical bid shall include information sought by the client. The bid may contain any brochures or additional documents to support the information provided.
- iv. Bidders should submit only required documents in technical bid. **Numbering of all the pages of technical bid is necessary.** Check-list of all the important documents should also be enclosed in technical bid.

8. Financial Bid

The Financial Proposal shall be prepared using the Standard Forms provided in the RFP. The Financial Proposal shall specify the financial quote all inclusive; including all the costs of Overheads, Out of Pocket expenses, workshop cost etc.

The Organisation is responsible for meeting all tax liabilities arising out of the Contract.

The Organisation shall express the price in for its Services in INR only.

9. General Details

General Considerations

In preparing the Proposal, the Organisation is expected to examine the RFP in detail. Material deficiencies in providing the information requested in the RFP may result in rejection of the Proposal.

Cost of Preparation of Proposal

The Organisation shall bear all costs associated with the preparation and submission of its Proposal, and the Client shall not be responsible or liable for those costs, regardless of the conduct or outcome of the selection process. The Client is not bound to accept any proposal, and reserves the right to annul the selection process at any time prior to Contract award, without thereby incurring any liability to the Consultant.

Language

The Proposal, as well as all correspondence and documents relating to the Proposal exchanged between the Organisation and the client, shall be written in ENGLISH Language

Proposal Validity

Proposal Shall be valid for a period of 90 days after the date of opening of the bid. Client reserves the right to change or vary any Part thereof at any stage. Client also reserves the right to withdraw the RFP, should it become necessary at any stage without assigning any reason.

Clarification and Amendment of RFP

The Organisation may request a clarification of any part of the RFP before **10-06-2026** through the e-mail. The clarifications for the pre-bid queries and any corrigendum resulted out of the pre-bid queries shall be sent to all the bidders by **13-06-2026**.

Authentication of Bids

The original and all copies (hard copies) shall be signed by the Bidder or a person or persons duly authorized to bind the Bidder to the Agreement. A letter of authorization shall be supported by a written power of attorney accompanying the Bid. All pages of the Bid, except for un-amended printed literature, shall be initialled and stamped by the person or persons signing the Bid.

Modification and Withdrawal of Bids

No proposal may be modified / withdrawn in the interval between the deadline for submission of proposals and the expiration of the validity period specified by the Bidder on the proposal form. In case the bidder wishes to withdraw the Bid after the date of opening of the bids he may do so, but the EMD of the Bidder shall be forfeited.

10. Specific Details

A. General	
Sl. No.	Details
1	Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State
2	Name of the Client: Society for Elimination of Rural Poverty (SERP), Government of Telangana Method of selection: Technical and Financial Bid
3	Financial Proposal to be submitted together with Technical Proposal: Yes The name of the assignment is: "Selection of Agency for Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State"
4	A pre-proposal queries to be addressed: Yes An e-mail with the queries is to be sent to nvrao@appc.in Date: 10-06-2026 Time: 17:00 hrs
5	The Client will provide the relevant inputs, project data, reports, etc. regarding the following to facilitate the preparation of the Proposals: All relevant information and guidelines related to Society for Elimination of Rural Poverty (SERP), Government of Telangana
B. Preparation of Proposals	
6	Language to be used for the Proposal and Correspondence: English
7	The Proposal shall comprise the following: 1st Inner Envelope with Pre-Qualification Criteria- (Cover-A) 2nd Inner Envelope with the Technical Proposal (Cover-B) 3rd Inner Envelope with the Financial Proposal (Cover-C)
8	Statement of Undertaking as specified

9	Proposals must remain valid for 90 calendar days after the proposal submission deadline
10	The Financial Proposal shall specify the Financial quote all inclusive; including all the costs of Overheads, Out of Pocket expenses, workshop cost etc.
11	The Financial Proposal shall be stated in INR only

11. Bid Forms

Wherever a specific form is prescribed in the bid document, the bidder shall use the form to provide relevant information. If the bidder fails to submit information in the prescribed format, the bid is liable for rejection. For all other cases, the bidder shall design a form to provide the required information.

12. Fraudulent & Corrupt Practice

"Fraudulent practice" means misrepresentation of facts in order to influence the procurement process or the execution of the contract and includes collusive practice among bidders (prior to or after bid submission) designed to establish bid prices at artificial non-competitive levels and to deprive the client of the benefits of free and open competition.

"Corrupt Practice" means the offering, giving, receiving or soliciting of anything of value, pressurizing to influence the action of a public official in the process of contract execution client will reject the proposal and may forfeit the EMD and/or Performance Guarantee, if it determined that the bidder has engaged in fraudulent or corrupt practices in competing for, or in executing the contract(s).

13. Lack of Information to Bidder

The bidder shall be deemed to have carefully examined all contract documents to his entire satisfaction. Lack of information shall not in any way relieve the bidder of his responsibility to fulfill his obligation under the contract.

14. Contract Obligations

If after the award of the contract, the bidder does not sign the Agreement or fails to furnish the Performance Bank guarantee (PBG) within seven (7) working days along with the inception report and working schedule as per the RFP requirements.

If the operations are not started within seven (7) working days after submission of PBG as mentioned, Client reserves the right to cancel the contract and apply all remedies available to it under the terms and conditions of this contract besides forfeiting the EMD.

Bid Price

- i. The bid should indicate the prices in the price schedule of the format only.
- ii. The price quoted should include all applicable taxes and levies (central, state and local governments). The bidder should give total price of the work and should include all the above.
- iii. Any effort by a bidder or bidder's agent or consultant or representative to influence the Client in any way concerning scrutiny / consideration / evaluation / comparison of the bid or decision concerning award of contract shall entail rejection of the bid.

Bid Currency

Total cost of the service shall be mentioned only in Indian Currency. Payment for the same as specified in the agreement shall be made in Indian Rupees only.

15. Bid Security / Earnest Money Deposit (EMD)

- i. The Bidder shall furnish an interest free EMD of Rs.1.00 lakhs (Rupees One lakhs Each Location only) at the time of submitting the proposal in the form of a Demand Draft issued by one of the Nationalized/Scheduled Banks in India in favour of the Andhra Pradesh Productivity Council, Hyderabad payable at Hyderabad, refundable not later than 90 days from the date of submission of offer except in case of the two highest ranked (of lowest offers) bidders.
- ii. The Demand Draft shall be attached to the pre-qualification criteria in Cover "A"
- iii. In the event that the first ranked Bidder commences the assignment, the second ranked Bidder, who has been kept in reserve, shall be refunded its EMD within 90 days from the date of submission of offer.
- iv. The Selected Bidder's EMD shall be refunded upon the Bidder submitting the Bank Guarantee as indicated.
- v. In case the selected consultant fails to deposit the Bank Guarantee towards Performance Guarantee in scheduled time as mentioned below, the EMD submitted by it shall be forfeited, and the Authority may consider the award of assignment to the next ranked bidder.
- vi. The bid security may be forfeited at the discretion of Director General, Andhra Pradesh Productivity Council, on account of one or more of the following reasons:
 - a. If the bidder withdraws the bid during the period of bid validity specified on the bid document.
 - b. If the bidder does not respond to the requests for clarification of the

bid.

- c. If the bidder fails to co-operate in the bid evaluation process, and
- d. In the case of successful bidder, the bidder fails: to sign the agreement in time, or to furnish Performance Bank Guarantee

16. Period of Validity of Bids

- i. Bids shall remain valid for 90 days after the date of opening of the bid. Prescribed by the Client. Any bid with shorter validity period (less than 90 days) shall be rejected as non-responsive.
- ii. In exceptional circumstances, Client may solicit bidder's consent for extension of the period of validity. The request and the responses thereto shall be made in writing. The validity of bid security shall also be suitably extended. A bidder agreeing to the request is however not permitted to modify the bid.

17. Format and Signing of Bid

- i. The Consultant shall submit a signed and complete Proposal comprising the documents and forms. The submission can be done by Registered / Speed Post / Courier / by hand.
- ii. An authorized representative of the Organization shall sign the original submission letters in the required format for qualification criteria, Technical and Financial Proposals. The authorization shall be in the form of a written power of attorney attached to the Technical Proposal.
- iii. All the documents of the proposal submitted shall be signed by an authorized representative who has a written power of attorney for signing the documents of the proposal on behalf of the organization.
- iv. The bid document shall be signed by pen only. No additions and alterations shall be made in the bid document. There should be no over-writings in the bid documents. The corrections if any should be attested under the signature of bidder.
- v. Bidder shall submit One Original and Three copies of the Technical Proposal. The signed Proposal shall be marked "**ORIGINAL**", and its copies marked "**COPY**" as appropriate. All copies shall be made from the signed original. If there are discrepancies between the original and the copies, the original shall prevail.

18. Sealing and Marking of Bid

- i. The sealed envelopes containing the **Pre-Qualification Criteria (Cover-A), Technical (Cover-B) and Financial (Cover-C)** proposals shall be placed into **one outside envelope** and sealed. This outer envelope shall

bear the submission address, RFP reference number, the name of the assignment **"Selection of Agency for "Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State"** Consultant's name and the address. The Proposal shall be submitted to:

Director General, Andhra Pradesh Productivity Council, Productivity House, Plot No.87, Road No.2, Banjara Hills,Hyderabad – 500 033 on or before **3:00 pm of 24-06-2026** by hand / through courier / speed post.

- ii. The original and all the copies of the Technical Proposal shall be placed inside a sealed envelope clearly marked **"TECHNICAL PROPOSAL" (Cover-B), Selection of Agency for "Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State"** reference number, name and address of the Consultant.
- iii. Similarly, the original Financial Proposal shall be placed inside of a sealed envelope clearly marked **"FINANCIAL PROPOSAL" (Cover-C)** followed by the name of the assignment, reference number, name and address of the Consultant.
- iv. If the envelopes and packages with the Proposal are not sealed and marked as required, the Client will assume no responsibility for the misplacement, loss, or premature opening of the Proposal.

19. Bid Due Date

- i. Bids must be submitted to the Director General, Andhra Pradesh Productivity Council, Productivity House, Plot No. 87, Road No. 2, Banjara Hills, Hyderabad – 500 033 on or before **3:00 pm of 24-06-2026** by hand / through courier / speed post.. Bids submitted at any other address and/or after the mentioned date andtime is not accepted.
- ii. The Client may, at its discretion, on giving reasonable notice by email, fax, or any other written communication to all the invitees of RFP, extend the date of submission of bid, in which case all rights and obligations of the Client and the bidders, shall thereafter be subject to the extension of the bid due date.

20. Late Bid

Any bid received at the office of the Director General, Andhra Pradesh Productivity Council after the bid due date and time prescribed in this document shall be rejected.

21. Opening of Bids

- i. Pre-qualification bids will be opened at: Board Hall, Andhra Pradesh Productivity Council (APPC), Productivity House, Plot No. 87, Road No. 2, Banjara Hills, Hyderabad – 500 033 on Date: **24-06-2026 at Time 04:00 pm** in the presence of the bidders or their representatives, who choose to attend. The bidders and their representatives who are present shall sign in a register in token of having attended the bids opening.
- ii. Immediately after the bid closure time, the Pre-Qualification Bids will be opened and listed for evaluation. After qualification in Pre-Qualification bids, Technical Bids of those bidders who are qualified will be opened and listed for further evaluation. The Financial Bids will be opened after evaluation of Technical Bids. The list of Technical Bids qualified after evaluation shall be communicated to the bidders before opening Financial Bids.

22. Contacting Officials

Bidder shall not approach the client or Andhra Pradesh Productivity Council (APPC), officers outside of office hours and/ or outside of office premises, from the time of the bid opening to the time the contract is finally awarded.

Any effort by a bidder to influence Client's officers in the decisions on bid evaluation, bid comparison or contract award may result in rejection of the bidder's offer. If the bidder wishes to bring additional information to the notice of the Client, it should be done in writing.

23. Rejection of Bids

The Client reserves the right to reject any bid, and to annul the bidding process and reject all bids at any time prior to award of contract, without incurring any liability to the affected bidder(s) or any obligation to inform the affected bidder(s) of the grounds for such decision.

24. Award of Contract

- i. The criteria for selection will be on the basis of total score obtained as per section 43.
- ii. The Client reserves the right at the time of award to increase or decrease quantity for the requirements originally specified in the document without any change in bid rate or other terms and conditions.
- iii. If the successful bidder does not accept the award of contract or is found

to be involved in fraudulent and/or corrupt practices, the next successful bidder on the basis of score as per section 43 will be awarded the contract.

- iv. The bidder shall be deemed to have carefully examined the conditions and scope of work.

25. Negotiations

Bidder who scores highest in the Combined evaluation of Technical and Financial bids would be intimated about the shortlisting and would be invited for contract negotiation to be conducted on finalized date with Director General, Andhra Pradesh Productivity Council.

26. Notification of Award & Signing of Contract

- i. Before expiry of the period of bid validity, the Client will notify the successful bidder with a request to sign the contract and furnish performance guarantee from a nationalised bank.
- ii. Within seven (7) working days of receipt of the communication, the successful bidder shall sign the contract and return it to the Director, Employment & Training, GoTS.
- iii. The Performance Guarantee shall also be submitted within seven (7) working days of receipt of communication. The performance bank guarantee from the bank shall be equal to 10% of the value of contract. The Bank Guarantee shall be valid for a period of 60 days beyond the expiry of contract.
- iv. Upon the successful bidder signing the contract and furnishing the performance guarantee from the bank, the bid security/EMD of all unsuccessful bidders will be refunded.

27. Performance Bank Guarantee

The bidder shall furnish Performance Bank Guarantee as provided in the bid document to the Client for an amount equal to 10% of the value of the order towards performance of the contract obligation, and performance during the project period.

The Performance Guarantee shall be valid for a period of 60 days beyond the expiry of contract and shall be denominated in Indian Rupees and shall be in the form of an unconditional Bank Guarantee issued by a Scheduled Bank/Nationalized Bank (cooperative bank excluded) having at least one Branch in Hyderabad, in the format provided by the Client. It should be submitted within 7 working days of receipt of communication of Award of the Contract.

28. Force Majeure

- i. "Force Majeure" shall mean any event or circumstance or combination of events or circumstances that materially and adversely affects, prevents or delays any party in performance of its obligation in accordance with the terms of the agreement, but only if and to the extent that such events and circumstances are not within the affected party's reasonable control, directly or indirectly, and effects of which could have been prevented through good industry practice or, in the case of construction activities, through reasonable skill and care, including through the expenditure of reasonable sums of money. Any events or circumstances meeting the description of the Force Majeure which have same effect upon the performance of any contractor shall constitute Force Majeure with respect to the bidder. The parties shall ensure compliance of the terms of the agreement unless affected by the Force Majeure events. The bidder shall not be liable for forfeiture of its implementation / performance guarantee, levy of penalties, or termination for default of and to the extent that his delay in performance or other failure to perform his obligations under the agreement is the result of Force Majeure.
- ii. Force Majeure events
 - a. The Force Majeure circumstances and events shall include the following events to the extent that such events or their consequences (it being understood that if a causing event is within the reasonable control of the affected party, the direct consequences shall also be deemed to be within such party's reasonable control) satisfy the definition as stated above.
 - b. Without limitation to the generality of the foregoing, Force Majeure event shall include following events and circumstances and their effects to the extent that they, or their effects, satisfy the above requirements.
 - c. Natural events to the extent they satisfy the foregoing requirements including:
 - d. Any material effect on the natural elements including lightning, fire, earthquake, cyclone, thunder, flood, storm;
 - e. Explosion or chemical contamination (other than resulting from an act of war);
 - f. Epidemic such as plague;
 - g. Any event or circumstance of a nature analogous to any of the foregoing.
 - h. Other events (Political Events) to the extent that they satisfy the foregoing requirements including:
 - i. Political events which occur inside or outside or involve directly the

State Government and the Central Government (Direct Political Event), including:

- j. Act of war (whether declared or undeclared), invasion, armed conflict or act of foreign enemy, blockade, embargo, revolution, riot, insurrection, civil commotion, act of terrorism or sabotage;
 - k. Strikes, work to rules, go-slows which are either widespread, nation-wide, or state-wide and are of political nature;
 - l. Any event or circumstance of a nature analogous to any of the foregoing.
- iii. Force Majeure exclusions
 - a. Force Majeure shall not include the following events and/or circumstances, except to the extent that they are consequences of an event of Force Majeure
 - b. Unavailability, late delivery
 - c. Delay in the performance of any contractor, sub-contractor or their agents;
 - iv. Procedure for calling Force Majeure
 - a. The affected party shall notify to the other party in writing of the occurrence of the Force Majeure as soon as reasonably practicable, and in any event, within 5 (five) days after the affected party comes to know or ought reasonably to have known, of its occurrence and that the Force Majeure would be likely to have a material impact on the performance of its obligations under the agreement

29. Contract Obligations

Once a contract is confirmed and signed, the terms and conditions contained therein shall take precedence over the bid and all previous correspondence.

30. Amendment to the Agreement

Amendments to the agreement may be made by mutual agreement by both the parties. No variation in or modification in the terms of the agreement shall be made except by written amendment signed by both the parties. All alterations and changes in the agreement shall be taken into account according to prevailing rules, regulations and laws.

31. Use of Agreement Documents and Information

- i. The bidder shall not without prior written consent from the Client disclose the agreement or any provision thereof or any specification or information furnished by or on behalf of the Client in connection therewith to any person other than the person employed by the bidder in the performance of the agreement. Disclosure to any such employee shall be made in confidence and shall extend only as far as may be necessary for

such performance.

- ii. The bidder shall not without prior written consent of Client make use of any document or information made available for the project except for purposes of performing the agreement.
- iii. All project related documents issued by the Client other than the agreement shall remain the property of the Client and the original and all copies shall be returned to the Client on completion of the bidder's performance under the agreement, if so required by the Client.

32. Assignment & Sub Contracts

- i. The bidder should participate as Solo or Joint Bidding will be allowed to make proposal for the bid. (Joint Bidding not more than two partner allowed)
- ii. The bidder shall not assign, in whole or in part, its rights and obligations to perform under the agreement to a third party, except with the prior written consent from the Client.

33. Resolution of Disputes

- i. If any dispute arises between the parties hereto during the subsistence or thereafter, in connection with the validity, interpretation, implementation or alleged material breach of any provision of the agreement or regarding a question, including the questions as to whether the termination of the contract agreement by one party hereto has been legitimate, both parties hereto shall endeavor to settle such dispute amicably.
- ii. Notwithstanding any other Court or Courts having jurisdiction to decide the question(s) forming the subject matter of the reference, any/all actions and proceeding arising out of or relative to the CONTRACT (including any arbitration in terms thereof) shall lie only in the Court of Competent Civil Jurisdiction in this behalf at Telangana High Court and only the said Court(s) shall have jurisdiction to entertain and try any such action(s) and/or proceeding(s) to the exclusion of all other Courts.
- iii. This CONTRACT shall be governed by the laws of India

34. Taxes & Duties

Bidder is liable for payment of all taxes and duties (central, state and local government) etc.

35. Books & Records

Bidder shall maintain adequate books and records in connection with the contract and shall make them available for inspection and audit by the Client or their officers authorized in this behalf during the tenure of contract and until expiry of the performance guarantee

36. Service Terms

- i. The technical skill and experience in management of the work shall be uniform throughout the contract period.
- ii. It is mandatory for bidder to deploy qualified professionals as prescribed in the bid to perform the activities as defined under scope of work.
- iii. The bidder is free to deploy or develop application to facilitate the operation. The Client will welcome the deployment of such application in respect to improved quality of service.

37. Penalty Clause

37.1 Penalties for delay in implementation

If any service is not delivered before the expiry of the stipulated delivery period, which includes delivery extension period if any, the bidder shall be liable to pay the penalty and it is deducted from the payment due to the consultant at the rate of 0.25% of the amount per week upto a maximum of 5%.

In case of failure of the execution of agreement within the specified period, the order shall be liable to be cancelled. The expenses in connection with the execution of the agreement shall be borne by the bidder.

38. Failure to agree with the Terms & Conditions of the RFP/Contract

- i. Failure of the successful Bidder to agree with the Terms & Conditions of the RFP shall constitute sufficient grounds for the annulment of the award, in which event SERP may forfeit the EMD/ Performance Bank Guarantee.
- ii. In the event of annulment of the award, SERP may award the project to the next Best Value Bidder or call for new Bids.
- iii. In the event of annulment of the selected bidder by the client, the EMD submitted by the bidder shall be forfeited.

39. Bid Evaluation Committee

- i. A Bid Evaluation Committees will be constituted for scrutinizing the offers

received to determine whether they are complete and comply with all the conditions as per the bid notice. Offers from bidder not meeting the pre-qualification criteria will be rejected.

- ii. The Client shall be under no obligation to accept the lowest or any other response to the RFP received and reserves its right to reject all or any of the offers without assigning any reason whatsoever.
- iii. If any information and details furnished by the bidders are found to be false or any information withheld that comes to the notice at a later date, the proposal/offer of such bidder will be cancelled immediately and appropriate action would be initiated against the bidder.
- iv. Wherever "committee" is mentioned in this document, it should be construed that it refers as the committee constituted under this section.

40. Documentation

Bidder is required to furnish documentary evidences, to prove its credentials claimed, such as certification / work order / contract document / information available in public domain/ from the client / completion certificate where applicable).

41. Evaluation Criteria

Evaluation of Pre-qualification

- i. The documentation submitted by the bidder will be examined for capabilities as indicated in the pre-qualification criteria (attached).
- ii. The value and validity of the DD & EMD will be checked.
- iii. The turnover of the bidder will be checked.
- iv. The bidder documentation will be checked for turn-over details, projects executed nature of the project, etc. for compliance of the pre-qualification criteria.

Evaluation of technical bid

- i. The bids qualified in pre-qualification stage will only be considered for technical evaluation.
- ii. The technical bids of the bidders will be opened to verify the specified aspects.
- iii. The evaluation would be based on the previous experience of the bidder, available professionals, Methodology and understanding of the project and the presentation to be made by the bidder.
- iv. Any deviation which is lower than the given specification will not be allowed.

Evaluation of Financial Bids

- i. The bids qualified in pre-qualification stage and technical evaluation stage only will be considered for financial evaluation
- ii. The total bid price inclusive of all taxes will be considered for the financial evaluation of the bid.
- iii. Marks will be given to the lowest bid value and points to others shall be calculated on percentile basis.

42. Selection of Bidder:

- i. The final selection of the bidder will be made based on the conformity to the technical specifications, suitability of the offered solution, knowledge of the bidder, capacity of the bidder to execute the project besides the lowest financial quote.
- ii. The decision of APPC on finalization of the bidder will be final and no representation in this regard will be entertained.
- iii. The final selection of the bidder will be made based on the overall score of technical and financial bids in ratio of 80:20.
- iv. The successful bidder will be issued letter of acceptance.

43. Eligibility Criteria:

Bids may be submitted by either of the following categories of bidders only:

Sole Bidder:

The Sole Bidder will be responsible for end to end scope of work given in this tender.

Technical Criteria

Criteria, sub-criteria, and point system for the evaluation of the Technical Proposals:

- PSC will evaluate only the pre-qualified proposals as per the criteria stated
- The Technical & Financial proposals and the EMD DD of disqualified bidder at prequalification stage will be returned unopened.

Technical Proposal Evaluation Criteria

Sl. No.	Evaluation criteria	Max. Marks
1	<p>Total number of branding & signage projects for government departments working with SHG Women, PSUs, FMCG companies, QSR chains, or institutional clients during the last 5 years</p> <p>2 assignment – 2 marks 3 assignments – 4 marks 4 assignments – 8 marks >5 assignments – 10 marks</p>	15
2	<p>Total number of infrastructure / interior / modular unit setup projects during the last 5 years</p> <p>2 assignment – 6 marks 3 - 6 assignments – 12 marks >6 assignments – 15 marks</p>	10
3	<p>Total no of experience in setting up food kiosks, cafes, canteens, cloud kitchens, or similar food service infrastructure is desirable</p> <p>3 assignment – 3 marks 4 - 6 assignments – 6 marks >6 assignments – 10 marks</p>	10
4	<p>Number of production facility with at least 5000 Sq.ft factory set up or workshop for fabrication of branding materials and modular units, OR have a demonstrated tie-up with a certified fabrication partner are set up.</p> <p>2 assignment – 3 marks 5- 6 assignments – 6 marks >6 assignments – 10 marks</p>	15

Sl. No.	Evaluation criteria	Max. Marks
5	Key Personnel (as per the technical proposal Form 8)	20
5.1	<p>Project Manager (1) Should be MBA / PGDM from a reputed institute with at least 10 years of experience.</p> <p>Should have worked in leadership roles in the areas of business operations in branding, signage, fabrication, or interior infrastructure/ interior / modular unit setup/ food kiosks/ cafes canteens/ cloud kitchens/ related competency assessments and related projects</p>	6
5.2	<p>Team Member – Site Supervisors (1) MBA / PGDM with minimum 5 Years of experience.</p> <p>Should have worked in the areas of branding, signage, fabrication, or interior infrastructure/ interior / modular unit setup/ food kiosks/ cafes canteens/ cloud kitchens related projects</p>	4
5.3	<p>Graphic Designer (1) A bachelor's degree in Graphic Design/ Visual Communication, or a closely related field with minimum 5 years of experience</p> <p>Should you have strong communication skills and worked in areas interpreting creative briefs/ developing brand identities, designing layouts for print / digital platforms/ and preparing production-ready assets/ artistic ability/ technical proficiency/ and related projects</p>	4
5.4	<p>Civil Engineer (1) B.Tech-Civil with minimum 7 years of experience</p> <p>1. Pre-Construction & Planning:</p> <ul style="list-style-type: none"> ○ Site Evaluation: Assess topography, soil types, and water tables to ensure the location is viable for building. ○ Design & Modeling: Translate architectural concepts into structural blueprints using CAD and computer modeling. ○ Budgeting & Cost Estimation: Draft Bills of Quantities (BOQs), estimate material costs, and secure necessary regulatory permits. <p>2. Execution & Site Management:</p> <ul style="list-style-type: none"> ○ Supervision & Quality Control: Conduct daily site inspections to guarantee the work strictly adheres to structural drawings and quality standards. ○ Material Procurement: Monitor the inventory of raw materials (steel, cement, aggregates), ensuring a steady supply and proper quality verification. 	3

	<ul style="list-style-type: none"> ○ Resource Allocation: Manage contractors, distribute tasks among laborers, and build daily or weekly progress reports to track milestones. <p>3. Compliance & Risk Management:</p> <ul style="list-style-type: none"> ○ Safety Protocols: Develop and implement strict site safety procedures, routinely checking that workers utilize required Personal Protective Equipment (PPE). 	
5.5	<p>Fabrication workforce (3)</p> <p>B-Tech/Diploma with over all experience >5 Years.</p> <ul style="list-style-type: none"> ○ Fabrication/Project Engineer: Develops manufacturing sequences, tooling requirements, and manages project budgets and timelines. They act as the central liaison between the shop floor, procurement, and site construction. ○ Foreman / Supervisor: Manages daily operations on the shop floor or site. They coordinate resources, supervise heavy lifting and erection activities, and ensure the team adheres to design specifications. ○ Layout / Fabrication Fitter: Reads detailed blueprints and shop drawings to measure, mark, cut, and fit-up raw metal pieces (such as steel or aluminum). ○ Welder: Responsible for the actual joining of metals. They must use specific welding processes (e.g., SMAW, GTAW, GMAW) based strictly on the project's WPS. ○ NDT Inspector & Quality Control (QC): Inspects the structural integrity of welds and materials using non-destructive testing without compromising the component. ○ Industrial Painters & Finishers: Applies protective coatings, epoxies, and fireproofing to finished metal parts according to strict thickness and masking. 	3
6	Project Understanding and Approach & Methodology for implementing the assignment (as per full technical proposal)	10
7	Technical presentation before Evaluation Committee (as per full technical proposal)	20
	Total	100

The minimum score for Technical qualification is 70

Financial Criteria

Only those bids with a technical score of ≥ 70 shall be considered for financial evaluation.

Combined Evaluation Criteria

QCBS method shall be adopted for selection. The weightage given to the Technical proposal score shall be '80' and the weight given to the Financial proposal shall be '20'.

The combined evaluation shall be determined as below:

$$S_{\text{TECH}} = \frac{\text{Technical Score of the Applicant}}{\text{Highest Technical Score amongst the Applicants}} \times 80$$
$$S_{\text{FINANCIAL}} = \frac{\text{Lowest Financial Quote amongst the Applicants}}{\text{Financial Quote of the Applicant}} \times 20$$

$$S_{\text{FINAL}} = S_{\text{TECH}} + S_{\text{FINANCIAL}}$$

The composite score (S_{FINAL}) would be used to determine the successful bidder. The bidder with the highest composite score would be awarded the contract.

44. Terms of Payments

The payment schedule shall be linked to the following key milestones:

- Milestone 1: Submission of detailed project plan, BOQs and design drawings – 15% of project cost
- Milestone 2: Completion of civil works and kitchen setup – 40% of project cost
- Milestone 3: Completion of branding, signage and interior – 20% of project cost
- Milestone 4: Launch of offline and online promotions, staff training completion – 15% of project cost
- Milestone 5: Successful pilot launch, stabilization and final report submission – 10% of project cost

45. Clarification on the Bids submitted

To assist in the scrutiny, evaluation and comparison of bids, Evaluation/Bid Committee may, at its discretion, ask some or all bidders for clarifications with regards to their bids which necessarily be in writing through either letter or email or fax. Failure of a bidder to submit additional information or clarification as sought by the Committee within the prescribed period will be considered as non-compliance and proposal may get evaluated based on the limited information furnished along with the bid proposal.

46. Time Lines

A	Name of the Client	Society for Elimination of Rural Poverty (SERP), GoTG
B	Address where responseto RFP has to be submitted	Address: Andhra Pradesh Productivity Council (APPC), Productivity House, Plot No.87, Road No.2, Banjara Hills, Hyderabad – 500 033
C	Pre-Bid Queries	e-Mail all the queries by 5.00 pm of 10-06-2026 to nvrao@appc.in
D	Last date & time for submission of response to RFP	On 24-06-2026 latest by 3:00 pm
E	Time, Place and date for opening of Cover-A – Eligibility Criteria	On 24-06-2026 at 4:00 pm at Andhra Pradesh Productivity Council (APPC), Productivity House, Plot No.87, Road No.2, Banjara Hills, Hyderabad – 500033 The bids will be opened in presence of the bidders who choose to be present.
F	Finalisation of evaluationof Technical Bids by Competent Authority	Please note that the date for Technical presentation shall be communicated to the applicants.
G	Time, Place and date for opening of the Financial Proposal (Cover- C)	Date & Time would be intimated later. Andhra Pradesh Productivity Council (APPC), Productivity House, Plot No.87, Road No.2, Banjara Hills, Hyderabad – 500033 The Cover C will be opened in presence of the bidders who qualify as per the criteria definedfor Technical Proposal in Cover B.
H	Cost of RFP Document	INR. 10,000.00 (Ten Thousand) in in the form of a Demand Draft issued by one of the Nationalized/Scheduled Banks in India in favour of the Andhra Pradesh Productivity Council Hyderabad payable at Hyderabad
I	EMD	INR 1.00 lakhs (Rupees One lakhs each location only) in the form of a Demand Draft issued by one ofthe Nationalized/Scheduled Banks in India in favour of the Andhra Pradesh Productivity Council Hyderabad payable at Hyderabad

47. Forms:

47.1. Forms: Pre-Qualification Criteria

FORM – 1: Checklist for – Pre-Qualification Criteria

i. Agency's Profile:

Organizational: Provide a brief description of the background and organization of your firm/entity. The brief description should include ownership details, date and place of incorporation of the firm, objectives of the firm etc.

ii. Eligibility Information / Technical-Qualification criteria as per EoI(Mandatory Clause):

S. No.	Parameter	Supporting documents to be provided	Compliance (Y/N)	Documentary evidence provided on Page Nos.
1	The bidder must be incorporated & registered in India, under any Act and should be in operations for minimum of 3 years	Certificate of incorporation, PAN and GST Registration Certificate MSME Registration (Preferred)		
2	INR 10,000/- (Rupees Ten Thousand only) in the form of a Demand Draft issued by one Nationalized/ Scheduled Banks in India	Copy of DD		
3	INR 1.00 lakhs (Rupees One lakhs Each Location only) in the form of a Demand Draft issued by one of the Nationalized/Scheduled Banks in India	Copy of EMD		
4	The bidder should have an average annual turnover of Rs. 5 crore or above for the last three financial years. (i.e. FY 2025 - 26 (provisional), 2023-2024, 2024-2025 & 2025 -2026)	Copy of the audited Profit and Loss Account / Balance Sheet / Annual report of the last three financial years (i.e. FY 2025 - 26 (provisional), 2023-2024, 2024-2025 & 2025 -2026). For FY 2025 - 2026 - provisional statement to be certified by a Chartered Accountant		

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5	The bidder should have a total turnover of Rs. 2 crore in the last three financial years. (i.e. FY 2025 – 26 (provisional), FY 2023-2024, 2024-2025 & 2025 -2026) coming from its Government Consulting services.	Copy of the audited Profit and Loss Account / Balance Sheet / Annualreport of the last three financialyears (i.e. FY 2020 – 21(provisional), FY 2023-2024, 2024-2025 & 2025 -2026). For FY 25 – 26 – provisional to becertified by a Chartered Accountant		
6	The Bidder Must have successfully executed at least 2 (two) branding & signage projects for government departments, PSUs, FMCG companies, QSR chains, or institutional clients during the last 5 years, each valued at a minimum of Rs. 5 Lakhs	Copy of Engagement / Contract /Client letter		
7	The bidder Must have successfully executed at least 2 (two) infrastructure / interior / modular unit setup projects during the last 5 years, each valued at a minimum of Rs. 10 Lakhs	Copy of Engagement / Contract /Client letter		
8	The bidder must have Prior experience in setting up food kiosks, cafes, canteens, cloud kitchens, or similar food service infrastructure is desirable (will receive additional marks during technical evaluation)	Copy of Engagement / Contract /Client letter/ Site Visit Reports		
9	The bidder must possess own production facility in at least 5000 Sq.ft area with inhouse cooling equipment manufacturing capability or workshop for fabrication of branding materials and modular units, OR have a demonstrated tie-up with a certified fabrication partner	Copy of Engagement / Contract /Client letter/MOU		

10	The Bidder must have a minimum team of: 1 Project Manager, 1 Site Supervisors, 1 Graphic Designers, and skilled fabrication workforce	Organizational Chart with CVs of key personnel; Staff PF/ESI records or appointment letters		
11	The bidder shall not have been blacklisted by any Central / State Government (Central/State Government and Public Sector) or under a declaration of ineligibility for corrupt or fraudulent practices.	An Undertaking specifying that the Organisation is not blacklisted by any Government Agency. To be certified by Authorised signatory		

Note:

a. The above information shall be enclosed in Cover "A" along with the EMD, demand draft

b. If the applicant is found ineligible, then the Technical (in Cover B) and Financial (in Cover C) Proposals shall not be opened.

FORM – 2: Pre-Qualification Eligibility Information
(To be supported by Documentary evidence)

1	Title of the proposal	Proposal for "Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State"											
2	Submitted by (Name of bidder)												
3	Name of the Chief Executive and Contact Nos.												
4	Contact Persons for the Project												
5	Type of the Organisation bidding for the project	Public Limited Company / Society /Partnership/ Proprietorship Other (Specify)											
6	Year of Registration												
7	Average Annual turnover of the Bidder	<table border="1"> <thead> <tr> <th>Year</th> <th>Turnover (In Crores of Rs.)</th> </tr> </thead> <tbody> <tr> <td>2023 – 24</td> <td></td> </tr> <tr> <td>2024 – 25</td> <td></td> </tr> <tr> <td>2025 – 26 (provisional)</td> <td></td> </tr> <tr> <td>Average Turnover</td> <td></td> </tr> </tbody> </table>	Year	Turnover (In Crores of Rs.)	2023 – 24		2024 – 25		2025 – 26 (provisional)		Average Turnover		
		Year	Turnover (In Crores of Rs.)										
		2023 – 24											
		2024 – 25											
		2025 – 26 (provisional)											
Average Turnover													
8	The bidder should have a total turnover coming from its Government or Private Consulting services.	<table border="1"> <thead> <tr> <th>Year</th> <th>Turnover (In Crores of Rs.)</th> </tr> </thead> <tbody> <tr> <td>2023 – 24</td> <td></td> </tr> <tr> <td>2024 – 25</td> <td></td> </tr> <tr> <td>2025 – 26 (provisional)</td> <td></td> </tr> <tr> <td>Average Turnover</td> <td></td> </tr> </tbody> </table>	Year	Turnover (In Crores of Rs.)	2023 – 24		2024 – 25		2025 – 26 (provisional)		Average Turnover		
		Year	Turnover (In Crores of Rs.)										
		2023 – 24											
		2024 – 25											
		2025 – 26 (provisional)											
Average Turnover													
9	The Bidder Must have successfully executed at least 2 (two) branding & signage projects for government departments, PSUs, FMCG companies, QSR	No. of Projects worked : List of Projects: 1. 2. 3.											

	<p>chains, or institutional clients during the last 5 years, each valued at a minimum of Rs. 5 Lakhs</p>	
	<p>The bidder Must have successfully executed at least 2 (two) infrastructure / interior / modular unit setup projects during the last 5 years, each valued at a minimum of Rs. 10 Lakhs</p>	<p>No. of Projects worked : List of Projects: 1. 2. 3.</p>
	<p>The bidder must have Prior experience in setting up food kiosks, cafes, canteens, cloud kitchens, or similar food service infrastructure is desirable (will receive additional marks during technical evaluation)</p>	<p>No. of Projects worked : List of Projects: 1. 2. 3.</p>
	<p>The bidder must possess own production facility in at least 5000 Sq.ft area with inhouse cooling equipment manufacturing capability or workshop for fabrication of branding materials and modular units, OR have a demonstrated tie-up with a certified fabrication partner</p>	<p>No. of Projects worked : List of Projects: 1. 2. 3.</p>

	<p>The Bidder must have a minimum team of: 1 Project Manager, 1 Site Supervisors, 1 Graphic Designers, and skilled fabrication workforce</p>	<p>No. of Projects worked : List of Projects: 1. 2. 3.</p>
	<p>The Bidder must enclose the cost of RFP INR. 10,000.00 (Ten Thousand) in in the form of a Demand Draft</p>	<p>Copy of DD</p>
	<p>The Bidder Must enclose EMD INR 1.00 lakhs (Rupees One lakhs each location only)</p>	<p>Copy of EMD</p>
	<p>The bidder shall not have been blacklisted by any Central / State Government (Central/State Government and Public Sector) or under a declaration of ineligibility for corrupt or fraudulent practices.</p>	<p>An Undertaking specifying that the Organisation is not blacklisted by any Government Agency. To be certified by Authorised signatory</p>

* Bidder can use more sheets if needed as annexure to this form

Technical Forms & Formats

{Notes to Consultant shown in brackets { } throughout this section provide guidance to the Consultant to prepare the Technical Proposal; they should not appear on the Proposals to be submitted.}

Checklist of Required Forms

Required for Proposal (√)	FORM	DESCRIPTION	Page No.
√	FORM -3	Technical Proposal Submission Form.	
√	FORM - 4	Consultant's Organization and Experience.	
		A. Consultant's Organization	
		B. Consultant's Experience <i>(Work orders / sanction letters etc. are to be provided as Annexure. Page limit is for information to be provided for 'Consultant's Experience' and Work orders / sanction letters etc. provided as Annexure shall not be counted in it.)</i>	
√	FORM-5	Comments or Suggestions on the Terms of Reference	
√	FORM-6	Description of the Approach, Methodology, and Work Plan for Performing the Assignment	
√	FORM-7	Work Schedule and Planning for Deliverables	
√	FORM-8	Team Composition, Key Experts Inputs, and attached Curriculum Vitae (CV)	
√	FORM-9	Bid Acceptance Form	
√	FORM-10	Declaration of Not Being Blacklisted	
√	FORM-11	Firms Experience - Work Order Details	

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√	FORM-12	Financial Proposal Submission Form	
√	FORM-13	Summary of Costs	
√	FORM-14	District wise Millet Café Area's details and drawings	

FORM - 3: TECHNICAL PROPOSAL SUBMISSION FORM

{Location, Date}

To:

The Director General,
Andhra Pradesh Productivity Council (APPC),
Productivity House, Plot No.87, Road No.2 Banjara Hills,
Hyderabad-500033

Dear Sir,

We, the undersigned, offer to Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State, on behalf of Society for Elimination of Rural Poverty (SERP) Government of Telangana (SERP) in accordance with your Request for Proposals dated 03-06-2026. We are hereby submitting our Proposal, which includes this Technical Proposal and a Financial Proposal sealed in a separate envelope.

We hereby declare that:

- a) All the information and statements made in this Proposal are true and we accept that any misinterpretation or misrepresentation contained in this Proposal may lead to our disqualification by the Client
- b) Our Proposal shall be valid and remain binding upon us for the period of time as specified in the RFP.
- c) We have no conflict of interest as stated in the RFP
- d) We meet the eligibility requirements as stated in RFP
- e) In competing for (and, if the award is made to us, in executing) the Contract, we undertake to observe the laws against fraud and corruption, including bribery, in force in the country of the Client.

- f) Our Proposal is binding upon us and subject to any modifications resulting from the Contract negotiations. We undertake, if our Proposal is accepted and the Contract is signed, to initiate the Services related to the assignment no later than the date indicated in the RFP.

We understand that the Client is not bound to accept any Proposal that the Client receives.

Thanking You,

Yours sincerely,

Authorized Signature {In full and initials}: _____

Name and Title of Signatory: _____

Name of Consultant (company's name):

In the capacity of: _____

Address: _____

Contact information (phone and e-mail): _____

FORM – 4 : Consultant's Organization and Experience

A brief description of the Consultant's organization and an outline of the recent experience of the Consultant that is most relevant to the assignment. In the case of a joint venture, information on similar assignments shall be provided for each partner. For each assignment, the outline should indicate the names of the Consultant's Key Experts and Sub-consultants who participated, the duration of the assignment, the contract amount (total and, if it was done in a form of a joint venture or a sub-consultancy, the amount paid to the Consultant), and the Consultant's role/involvement.

A - Consultant's Organization

1. Provide here a brief description of the background of your organization and – in case of a joint venture – of each member for this assignment.

B - Consultant's Experience

FORMAT FOR FURNISHING CONSULTANT'S EXPERIENCE

Duration	Assignment name/& brief description of main deliverables/outputs	Name of Client Assignment	Approx. Contract value (in Rs equivalent)/ Amount paid to your firm	Role in the Assignment
{e.g., Jan.2009– Apr.2010}	{e.g., "Improvement quality of.....": designed master plan for rationalization of ; }	{e.g., Ministry of , country}	{e.g., Rs 1 crore}	{e.g., Lead partner in a JV A&B}

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{e.g., Jan-May 2008}	{e.g., "Support to sub-national government " : drafted secondary level regulations on.}	{e.g., municipality of. , country}	{e.g., Rs 1 crore}	{e.g., sole Consultant}
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FORM – 5 : Comments and Suggestions on the RfP,

Form - 6: comments and suggestions on the Terms of Reference that could improve the quality/effectiveness of the assignment; and on requirements for counterpart staff and facilities, which are provided by the Client, including: administrative support, office space, local transportation, equipment, data, etc.

A - On the Terms of Reference

{Improvements to the Terms of Reference, if any}

B - On Counterpart Staff and Facilities

{Comments on counterpart staff and facilities to be provided by the Client. For example, support required from Client during the project, if any}

FORM – 6: Description of Approach, Methodology, and Work Plan

A description of the approach, methodology and work plan for performing the assignment, including a detailed description of the proposed methodology and staffing for training, if the Terms of Reference specify training as a specific component of the assignment.

{Suggested structure of your Technical Proposal (in FTP format):

- a) Technical Approach and Methodology
- b) Work Plan
- c) Organization and Staffing

a) **Technical Approach and Methodology.**{Please explain your understanding of the objectives of the assignment as outlined in the Terms of Reference (TORs), the technical approach, and the methodology you would adopt for implementing the tasks to deliver the expected output(s) and the degree of detail of such output. Please do not repeat/copy the TORs in here.},

b) **Work Plan.**{Please outline the plan for the implementation of the main activities/tasks of the assignment – **including mobilizing of proposed experts named in the bid and recruitment of experts for vacant positions [apart from the named in the bid and other positions which needs to be filled]**, the content and duration of each activity, phasing and interrelations, milestones (including interim approvals by the Client), and tentative delivery dates of the reports.

The proposed work plan should be consistent with the technical approach and methodology, showing your understanding of the TOR and ability to translate them into a feasible working plan. A list of the final documents (including reports) to be delivered as final output(s) should be included here. The work plan should be consistent with the Work Schedule Form.}

- d) **Organization and Staffing.**{Please describe the structure and composition of your team, including the list of the Key Experts – **clearly reflecting the experts committed right from the start date and those that will be recruited by target dates specified above in section a and b**}

FORM – 8 : Curriculum Vitae

(CV page limit- 25)

{A brief description of the team composition including the agency’s staff members assignments, roles and responsibilities, assignments and key expert’s inputs in terms of time needs to be highlighted; page limit of 5}

{Total number of CVs to be furnished for technical proposal evaluation= 7. CVs for establishment of millet cafes in 4 locations in Telangana State and for Accountant and Executives are not to be furnished.}

Position Title and No.	{e.g., K-1, TEAM LEADER}
Name of Expert:	{Insert full name}
Date of Birth:	{day/month/year}
Country of Citizenship/Residence	

Education: {List college/university or other specialized education, giving names of educational institutions, dates attended, degree(s)/diploma(s) obtained}

Employment record relevant to the assignment: {Starting with present position, list in reverse order. Please provide dates, name of employing organization, titles of positions held, types of activities performed and location of the assignment, and contact information of previous clients and employing organization(s) who can be contacted for references. Past employment that is not relevant to the assignment does not need to be included.}

Period	Employing organization and your title/position. Contact information for references	Summary of activities performed relevant to the Assignment
[e.g., May 2005-present]	[e.g., Ministry of, advisor/consultant to... For references: Tel/e-mail.....;	

Membership in Professional Associations and Publications:

Language Skills (indicate only languages in which you can work):

Adequacy for the Assignment:

Detailed Tasks Assigned on Consultant's Team of Experts:	Reference to Prior Work/Assignments that Best Illustrates Capability to Handle the Assigned Tasks
{List all deliverables/tasks as in TECH- 5 in which the Expert will be involved)	

Expert's contact information: (e-mail....., phone.....)

Certification:

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications, and my experience, and I am available to undertake the assignment in case of an award. I understand that any misstatement or misrepresentation described herein may lead to my disqualification or dismissal by the Client.

Name of Expert

Signature

Date

Name of authorized Representative of the Consultant (Same who signs the Proposal)

Signature

Date

FORM-9 Bid Acceptance Form
(To be submitted on the letter head of the bidding firm)

To,
The Director General,
Andhra Pradesh Productivity Council (APPC),
Productivity House, Plot No.87, Road No.2
Banjara Hills, Hyderabad-500033

I submit that I on behalf of my company have gone through all the Terms & Conditions contained in the Bid document No.....

I declare that all the provisions, terms and conditions of the Bid Document are acceptable to my company. I further certify that I am an authorized signatory of my company and am, therefore, competent to make this declaration.

It is submitted that as per the terms of the bid document, an EMD of Rs..... has been submitted in form of demand draft/pay order bearing No..... datedwith a validity of days.

I understand that this EMD is liable for forfeiture in case of any deviations from the terms and conditions of the bid.

I also understand that the decisions of the Director General, APPC shall be final regarding the bid process.

Yours faithfully,

(Signature of the Bidder)

Name
Designation
Seal
Date:

FORM – 10 : Declaration of Not Being Blacklisted

(To be submitted on the letter head of the bidding firm)

To,

The Director General,
Andhra Pradesh Productivity Council (APPC),
Productivity House, Plot No.87, Road No.2
Banjara Hills, Hyderabad-500033

Sir,

I submit that I on behalf of my firm have gone through all the Terms & Conditions contained in the Bid document no.....

I hereby declare that my firm has not been debarred/black listed by any Government / Semi Government/ Quasi Government organizations in India for non-satisfactory past performance, or corrupt, fraudulent, unethical business practices or for any other reasons.

I further certify that I am competent officer in my company to make this declaration. I also understand that any false declaration may lead to debarring as well as disqualification of my firm from this bid as well as forfeiture of the EMD.

Yours faithfully,

(Signature of the Bidder)

Name
Designation
Seal
Date:

Financial Bid format:

{*Notes to Consultant* shown in brackets { } provide guidance to the Consultant to prepare the Financial Proposals; they should not appear on the Financial Proposals to be submitted.}

Financial Proposal Standard Forms shall be used for the preparation of the Financial Proposal according to the instructions provided in Section 2.

FIN-1 Financial Proposal Submission Form

FIN-2 Summary of Costs

FORM - 12 : Financial Proposal Submission Form

{Location, Date}

To:

The Director General,
Andhra Pradesh Productivity Council (APPC),
Productivity House, Plot No.87, Road No.2
Banjara Hills, Hyderabad-500033

Dear Sir,

We, the undersigned, offer to Selection of Agency for Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State, on behalf of Society in accordance with your Request for Proposal dated **03-06-2026** and our Technical Proposal.

Our attached Financial Proposal is for the amount of **{Indicate the corresponding to the amount(s) {Insert amount(s) in words and figures}**, *inclusive of all taxes in accordance with respective clauses of RFP.*

Our Financial Proposal shall be binding upon us subject to the modifications resulting from Contract negotiations, up to expiration of the validity period of the Proposal, i.e. before the date indicated in the RFP. No commissions or gratuities have been or are to be paid by us to agents or any third party relating to this Proposal and Contract execution.

We understand you are not bound to accept any Proposal you receive.

We remain,

Yours sincerely,

Signature: _____

Name and Title of Signatory: _____

In the capacity of: _____

Address: _____

E-mail: _____

FORM – 13: Summary of Costs

(On letter head of the bidder)

	Cost
	<i>{In Rupees}</i>
<p><u>Financial Proposal</u></p> <p>Total Fee for Establishment of Millet Café's on Turnkey Basis Including Branding, Interior Design, Civil Works, Equipment Supply, Installation, Training and Operational Support at 4 Locations in Telangana State, on behalf of Society (All Inclusive)</p>	

Signature: _____

Name and Title of Signatory: _____

In the capacity of: _____

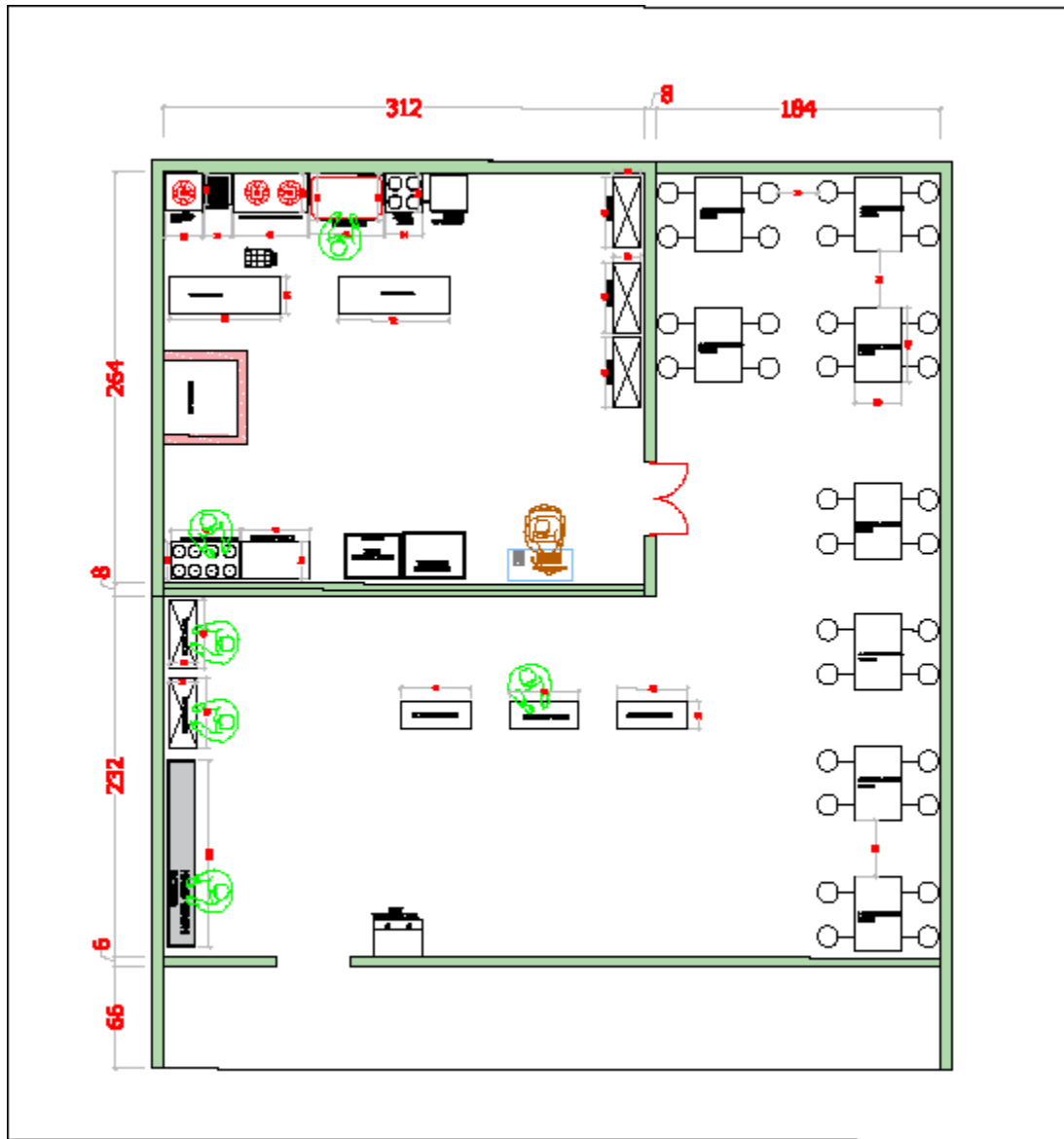
Address: _____

E-mail: _____

FORM – 14: DISTRICT WISE MILLET CAFE AREA'S DETAILS

District	District Address of Shop identified for Millet Café	Approx. Area (In Sq. Ft.)
Hyderabad	Indira Mahila Shakthi Bazaar (IMSB) Hitech City Rd, Jubilee Enclave, Madhapur, Hyderabad, Telangana 00081	1000 sq.ft
Hyderabad	Dr. MCR HRD Institute of Telangana, Road Number 25, MP and MLAs Colony, Jubilee Hills, Hyderabad, Telangana 500033	400-500 sq.ft
Hyderabad	Burgula Rama Krishna Rao Bhavan, NH 44, Hill Fort, Adarsh Nagar, Hyderabad, Telangana 500004	1000 sq.ft
Yadadri Bhuvanagiri	Yadagirigutta Temple Parking, Gandhi Nagar, Yadagirigutta, Telangana 508115	1000 sq.ft

3. BURGULA RAMA KRISHNA RAO BHAVAN



4. YADAGIRIGUTTA TEMPLE PARKING-GANDHI NAGAR, YADAGIRIGUTTA

